



EUROPEAN TOURISM DAY

5 MAY 2023 | BRUSSELS #EUTourism

DRAFT PROGRAMME – European Tourism Day 2023

09:00-09:30	<i>Welcoming participants</i>
09:30-09:50	Opening
09:50-10:50	Orientation debate: how to create a resilient, world-leading tourism ecosystem with innovative SMEs and thriving communities? <i>Debate with Thierry Breton, Commissioner for Internal Market, representatives from other EU institutions and some stakeholders to share best practices and to encourage all tourism stakeholders to commit to a more resilient, sustainable, and smart tourism ecosystem</i>
10:50-11:20	<i>Coffee break</i>
11:20-11:30	Transition Pathway for Tourism – progress
11:30-12:30	Round table: digitalisation of tourism: towards the data space for EU tourism
12:30-14:00	<i>Lunch</i>
14:00-14:15	Keynote speech – Green deal
14:15-15:15	Round table: green transition: sustainable tourism services and destinations
15:15-15:45	<i>Coffee break</i>
15:45-16:45	Round table: skilling and upskilling of tourism actors
16:45-17:00	Closing